

# Study visit to Lyon, France for the UK LTAs

## Lyon, France

Division of a large transport market into 2 separate tender lots (bus and metro/light rail) to stimulate competition. Expansion of the LTA's territory and unification of the customer brand and standardization of user service levels and contracts with operators.

Visit organized by the French consultancy company Trans-Missions: Managing Director and Technical Project Manager of Lyon

In partnership with the French Local Authority: Transport Directors and thematic Experts

## Programme (customizable):

### Overview of this successful franchising scheme delivery

- Strategic plan for the separation of the main network in 2 lots
- Creation of a public entity to manage the passengers' relations (SPL)
- Implementation of the franchising scheme (DSP)
- Sharing of responsibilities and contractual outcomes
- Unification of the different contracts on the LTA's perimeter

### Field visit

- Operations Control Center and operators' interfaces management
- BRT lines: offer, traction energy, track and station development
- Decarbonized vehicles and adapted depots
- Contractual relationship: reporting, penalties and quality control
- Commercial offices: passenger's information and fares management

### Organisation:

#### 1 day or 2 days visit available for the first half of 2026

- Morning in SYTRAL offices / gourmet lunch / afternoon field visit

### Price

- £1,500+VAT per day for a visit of the UK LTA (not including meal and hotel expenses)

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